

### THIS MONTH'S REPORT



In February, **CanadianSME** reached out inviting us to join them on their **Small Business Podcast**. We recorded (our first ever) Podcast last month, **The Power of Agency Partnerships**, discussing topics on; *sales agency models, trends in the Industrial MRO market, differentiation & growth strategies and also our recent expansion.*



Search **CanadianSME** to check out **The Power of Agency Partnerships** on Youtube or wherever you listen to your Podcasts!

### UPCOMING EVENTS

**May 5-9 Safety Week**  
GTA, ON  
Showcasing: Armorgard, ISOtunes, PIP Canada, Plasticade

**April 25 CANS DE-ICER**  
Halifax, NS

**May 1st Preston Hardware**  
Ottawa, ON  
Showcasing: Armorgard, PIP Canada, and more!



Our team enjoyed connecting with both new and existing partners this week at this year's **INDICA Sell-a-Rama!**



Reach out if you would like to book a site-visit with our Armorgard trailer this season!

@donwinmarketing  
 Donwin Marketing

See how our manufacturers are supporting a sustainable future!

APRIL 2025  
NEWSLETTER

**PIP Canada** introduced BioSoft™, the world's 1st bio-based earplug!

- same fit/performance as PU/PVC/metal detectable plugs, with a lower carbon footprint
- contains bio-based materials making BioSoft™ more environmentally friendly at end of use, 76% of the plugs decompose within the first 180 days!

**PIP**



**REDUCE** consumption without compromising performance:



Rust-Oleum's M1800 Precision Line inverted marking paint offers a 1:3 output vs. alternatives



Energizer's lithium batteries last significantly longer than alkaline alternatives

**Energizer** introduced the world's 1st rechargeable battery made with recyclable content!

- focused on providing responsible products without compromising on performance
- leverage recycled content from cars and household appliances, increasing the recycled content across our entire battery portfolio
- secondary packaging made from 100% recycled content

**Energizer**  
INDUSTRIAL



PIP Canada's Grippaz extended-use nitrile gloves last 5x longer than traditional disposable gloves in industrial settings



Plasticade Canada's Watchdog Roll-Up signs are lighter than aluminum or wood alternatives, reducing associated transportation costs. The ability to update and reuse these signs reduces overall waste generated compared to alternatives